



Register Today for the Precision Dairy Conference and Expo! ***Early Registration Ends June 18***

Register today for the **Precision Dairy Conference and Expo** being held at the Mayo Civic Center in Rochester, Minnesota, on **June 24 and 25, 2015**. The deadline for early registration is **June 18**. On-site registration will be limited and registration fee will be higher.

The conference program includes diverse precision dairy topics with three plenary sessions: An update on experiences and developments from The Netherlands by Dr. Henk Hogeveen (Wageningen and Utrecht University, Netherlands); Making sense of cow sensors by Dr. Jeffrey Bewley (University of Kentucky); and Factors that influence success in robotic milking and automated calf feeder systems by Dr. Marcia Endres (University of Minnesota).

Industry-sponsored speakers will present topics on information management, precision feeding, robotic milking, automated body condition scoring, various individual cow sensors, automated ventilation and cooling, data-driven decisions to maximize profits, teat spray robots for rotary parlors, and more.

Dairy producers from across the nation and Canada will share their experiences with precision technologies giving attendees the opportunity to virtually visit these farms and learn from current users of cow sensors, inline milk sensors, robotic milking systems, automated calf feeders, automated TMR feeding systems, and 'smart barns'. See the program details at precisiondairyfarming.com/2015/program.

The Trade Show will be open during the entire conference giving attendees ample time to visit exhibitor booths, talk with industry experts, and learn more about various products and technologies that are available today and coming in the future.

Visit the conference website for registration information (precisiondairyfarming.com/2015/registration/).